

SPONSORSHIP PROPOSAL

4,31,845

VISITORS

38,925

EXHIBITORS

5,40,000+

**PRODUCTS
SHOWCASED**



BRANDING

MAIN GATE
BRANDING



REGISTRATION
AREA
BRANDING



BRANDING ON
LED WALLS IN
REGISTRATION
AREA



BRANDING
GIFTS






VIP LOUNGE
STANDEE



CONFERENCE
AREA
STANDEES



SPONSORSHIP PACKAGES

BENEFITS	PLATINUM SPONSOR 	GOLD SPONSOR 	SILVER SPONSOR 
BARE SPACE	90 sq. m	56 sq. m	24 sq. m
LOGO PLACEMENT	Registration Area + All branding opportunities	Registration Area + All branding opportunities	Registration Area
VIDEOS	2 Videos on LED Walls in Registration Area	1 Video on LED Walls in Registration Area	1 Video on LED Walls in Registration Area
BRANDING	Branding on 1 side of the Hall Gates	-	-
BRANDING GIFTS	500	250	-
VINYLS IN VIP LOUNGE	2 Vinyls	1 Vinyl	1 Vinyl
VINYLS IN CONFERENCE AREA	2 Vinyl	1 Vinyl	-
VIP PASSES	10 VIP Passes for all Events	5 VIP Passes for all Events	5 VIP Passes for all Events
ELECTRICITY (CONSTRUCTION DAYS)	1 KW	1 KW	1 KW
ELECTRICITY (EXPO DAYS)	5 KW	5 KW	2 KW
Price (Excl. GST)	₹ 12,25,000 + GST	₹ 8,10,000 + GST	₹ 5,00,000 + GST

SPONSORSHIP PACKAGES

SPIN THE WHEEL FOOTBALL BOOSTER



A dynamic, football-themed “Spin the Wheel” game where visitors participate to win exciting branded giveaways sponsored by your company. Every spin builds anticipation, fun, and footfall, turning your brand into the talk of the event.

Key Highlights

Engagement Magnet: Draws continuous crowd attention with thrilling instant prizes.

Branded Giveaways: All gifts and booth branding carry your logo and Automation Expo 2026 logo

Up to 500 Branded Gifts: Sponsors can distribute up to 500 branded giveaways (merchandise, vouchers, gadgets, etc.) to maximize reach and engagement.

Photo-Op Moment: Perfect for social media sharing and digital amplification with event hashtags.

Direct Interaction: Your representatives can engage participants during the activity — ideal for lead collection and networking.

Gamified Experience: A fun way to merge automation innovation with experiential marketing.

Sponsorship Benefits

- Prominent branding on the game setup, prize booth & event signage.
- Opportunity to distribute customized giveaways (branded merchandise, vouchers, tech gadgets, etc.).

₹75,000 + GST

SPONSORSHIP PACKAGES

MAIN GATE BRANDING



Branding on one side of all the hall gates (2 x 1 ft.)

₹7,50,000 + GST

VISITOR LANYARDS



Logo on min. 20,000 lanyards

₹5,00,000 + GST

SPONSORSHIP PACKAGES

VIP LOUNGE & CONFERENCE AREA STANDEE



Standees of size 6 x3 feet

₹25,000 + GST

VIP LOUNGE WALL POSTER



Branding in VIP lounge Area

₹10,000 + GST

SPONSORSHIP PACKAGES

CONFERENCE SPONSOR



Be the Voice of Innovation - Branding on sides of the Screen

₹6,00,000 + GST

PILLAR BRANDING IN HALL 2 & HALL 3

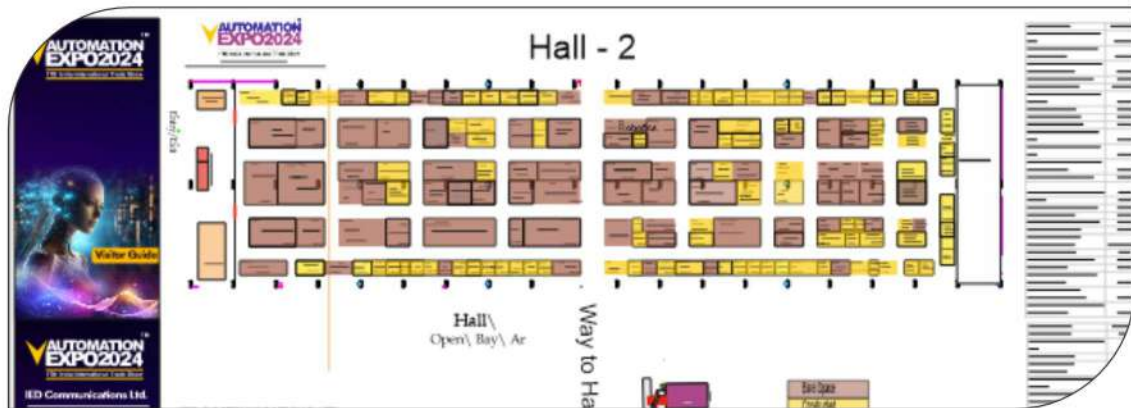


Branding on 4 sides up to a height of 4 meters

₹40,000 + GST

SPONSORSHIP PACKAGES

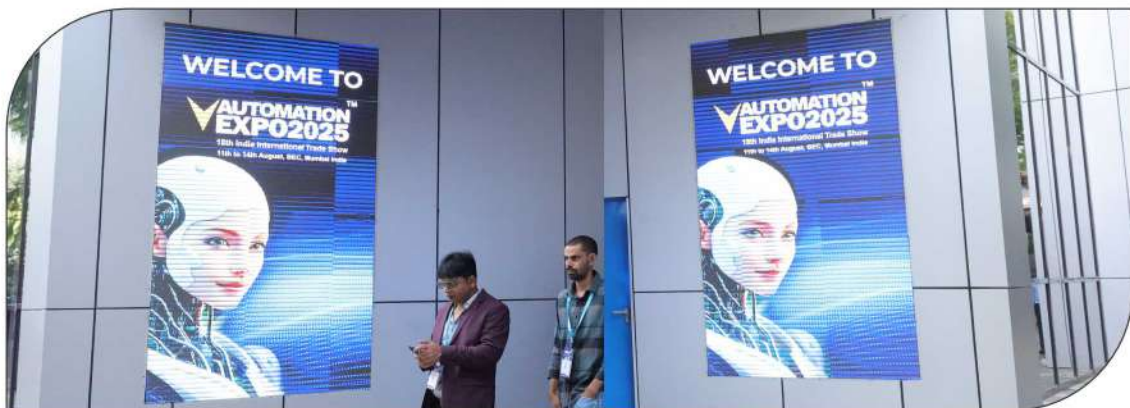
ADVERTISEMENT IN FLOOR PLAN



Print Copy

₹75,000 + GST

HALL 6 ENTRY LED



Branding on both sides of the gate

₹7,50,000 + GST

SPONSORSHIP PACKAGES

ADVERTISEMENT ON OUTSIDE PILLARS



Branding on LED screen on the entry pillars

₹1,00,000/ 10 sec + GST

DIGITAL WALL

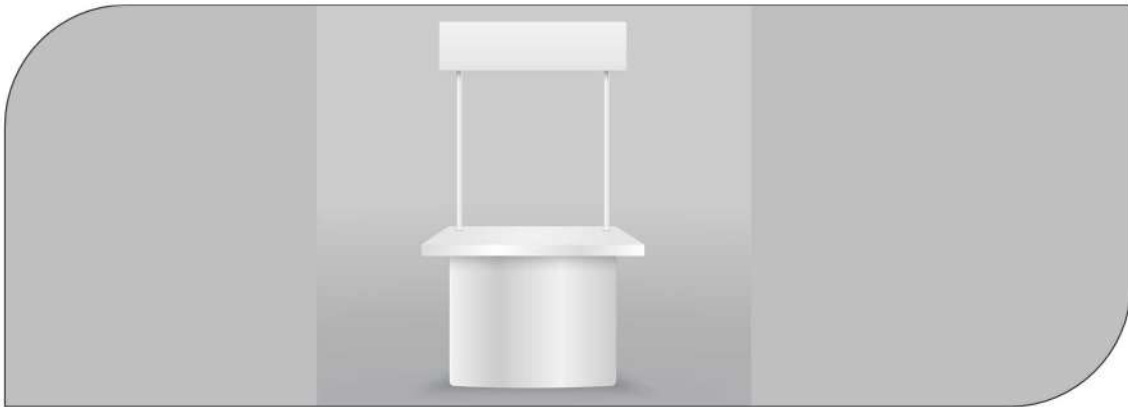


Branding for promotional videos on LED screen

₹35,000 + GST

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ROADSHOW SPONSOR



Logo Placement On stage backdrop, invitations, e-mailers, roadshow webpage, event social media creatives & thank-you posts.

₹1,00,000 + GST



AUTOMATION EXPO2026[®]

19th India International Trade Show
22nd to 25th July, BEC, Mumbai, India

THANK YOU

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