

SOUTH EAST ASIA'S BIGGEST AUTOMATION EXPO IS COMING TO CHENNAI

We're Excited To Host Over **220 Exhibitors** For The Very First Time!



### WHY AUTOMATION EXPO SOUTH IN CHENNAL?

Automation and Digitalization are no longer buzzwords but the need of the hour. Southern India has been in forefront of adapting to new Technologies.

#### **Industries in Southern India:**

- Automobile Belt in Oragadam, Chennai
- Foundries and valve manufacturers in Coimbatore
- Hosiery belt in Tirupur and Coimbatore
- Machine Tools and food processing industry in South India
- Automobiles and auto components industry, mines and minerals, pharma hub in Telangana
   Andhra Pradesh
- Major Hub for system integrators and consultants

### WHY CHENNAI IS GOOD TO ORGANISE AUTOMATION EXPO SOUTH?

- The Instrumentation & Automation fraternity to interact more closely and to focus deeply on Innovations, future in respect to Technological / Environmental changes happening around the world.
- The famous Engineering Institutions in and around Chennai starting from MIT, IIT, VIT etc besides the new Autonomous colleges have contributed towards the growth of Industries and vice versa during the last 30 years.
- Proximity to Chennai from Coimbatore, Salem, Trichy, Bangalore, Hyderabad and Telagana.

### IMPORTANCE OF AUTOMATION EXPO SOUTH TO YOUR ORGANISATION

Automation Exhibition is South East Asias largest Expo where you get to interact with some attendees in person. Automation Expo South, offers a unique opportunity to showcase your products and services to a highly targeted audience.

- Be part of the rich legacy in the Automation industry
- Board of Governors stalwarts of the industry
- Creative engagement and negotiations
- Ever-growing participant list
- Get direct feedback from your target audience
- Strengthen your bond with existing customers
- Best platform to meet new customers in South India
- Stay in tune with your Competitors
- Ideal product launch platform
- Learn about new developments in your industry
- Speak directly to your target market

### WHY VISIT AUTOMATION EXPO SOUTH?

Automation Expo gives you a broader view of what is happening in the Instrumentation & Automation Industry.

- Perfect platform to learn about new products & services to implement in near future.
- Insight of future technological innnovations.
- Gives you a different insight into your own business and operations, either by what you see and hear, or the discussions you have with others in the industry.
- A best Networking platform to meet in your sector.
- New Career Opportunities.
- Globally, more than 260 million people visit the exhibitions annually. To stay ahead of competition
  one need to know whos-who and what is currently happening in the global arena.

# **INDUSTRY FOCUS**



**FACTORY AUTOMATION** 



PROCESS AUTOMATION & CONTROL



**ROBOTICS** 



VALVES & PIPING



TURNKEY SOLUTIONS



FIELD INSTRUMENTATION



IIOT



CYBER SECURITY



CONTROL ROOMS



**ELECTRIC AUTOMATION** 



WAREHOUSE AUTOMATION



HYDRAULICS & PNEUMATICS



INTEROPERABILITY TECHNOLOGIES



INDUSTRIE 4.0



**BUILDING AUTOMATION** 

# **SHOW REPORT**



15<sup>th</sup> India International Trade Show BEC, Hall No. 1, Goregaon East, Mumbai

86%
Online
Registration

14%
Onsite
Registration

1,922
Students

79%
Decision Makers

36,191

Unique Visitors 20.5%
Influencing
People

0.5%
Students

40,019
Footfalls

**800+** Exhibiting Companies

**433** Booths

**6** Countries

## **VISITORS PROFILE**



**AUTOMOBILES** 



**CHEMICALS** 



**ENGINEERING** 



OEM



OIL & GAS



PHARMACEUTICALS



POWER & ENERGY



PUMPS & VALVES PIPING



**TELECOMMUNICATIONS** 



**TEXTILES** 



SECURITY SYSTEMS
& INTEGRATED PROJECTS



INTEGRATED DESIGN & BUILDING AUTOMATION



SEZ & SMART BUILDING



END USER



**RENEWABLES** 

### STANDARD STALL OFFERING



AREA	TABLE	CHAIRS	SPOTLIGHTS	PLUG POINTS	DUSTBIN
9 sq. meter	1	2	3	1	1
18 sq. meter	2	4	6	2	1
27 sq. meter	3	6	9	3	1
36 sq. meter	4	8	12	4	2

#### **TARIFF**

- Bare Space (Min 36 sq meters) INR 10500/- per sq meters.

  Electricity for construction period Rs 5000/ is added in the PI and exhibition period to be ordered
- Constructed Space (Min 9sq meter) INR 11000 per sq meter
   GST 18% is additional and any other taxes applicable during the FY 23-24
   10% Additional for three side open stall and 5% additional for two side open stall
- Standard Amenities for Shell/Constructed space with minimum of 9 sq meter includes wall panels, Carpet, Name Fascia, 1 Table, 2 Chairs, 3 spotlights, wastebin and 1 plug point of 220 amps

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