

The logo features a stylized yellow 'V' shape on the left. To its right, the word 'AUTOMATION' is written in a bold, dark blue, sans-serif font. Below 'AUTOMATION', the word 'EXPO2023' is written in a bold, purple, sans-serif font. A small 'TM' trademark symbol is positioned to the upper right of the word 'AUTOMATION'.

AUTOMATIONTM
EXPO2023

16th India International Trade Show
23-26th August 2023
BEC , Goregoan East ,Mumbai
Hall 1



Schedule of Events

Date	Conference Name	Time
23 rd August	Inauguration	09.30 AM
23 rd August	Networking Dinner	06.00 PM
24 th August	Conference on Futuristic Instrumentation	9.30 AM to 2. PM
25 th August	Conference on Factory Automation	9.30 AM to 2. PM
25 th August	Conference on Building Automation Systems	9.30 AM to 2. PM

There will be other training sessions during the 4 day event and details will be uploaded shortly



Top 4 Reasons to do Branding

Leverage Qualified Audience

- 01 Higher brand recall with an ultimate combination of Stall Branding
- 02 Target VIPs and Qualified prospects
- 03 Maximize the exposure in Automation Expo 2023
- 04 Be a part of the big league of Automation industry

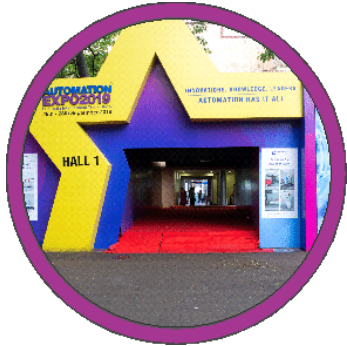
- ❖ **36191+ Unique Visitors**
- ❖ **81% Decision Makers**
- ❖ **17% people influencing buying decision**

Digital Wall

Wall with logos of sponsors with their brochure that can be emailed at the kiosk



Venue Branding's -



Main Gate Sponsorship



Pathway Hoarding In NESCO



FloorPlan Branding



Strip Ad in print copy of floor plan



Pillar Branding

Venue Branding's -



Pole Standees



Divider in the Registration



Digital Wall



VIP Area



**Branding in the
Registration Area**

Venue Branding's -



Bag sponsor



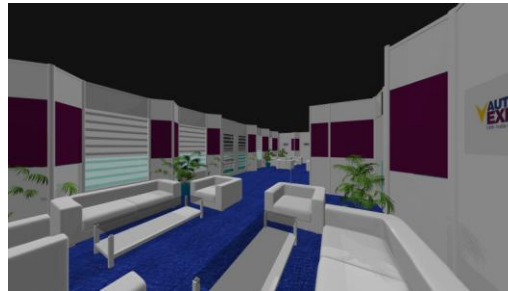
Lanyard sponsor



Water bottle sponsor



Interactive Feedback wall

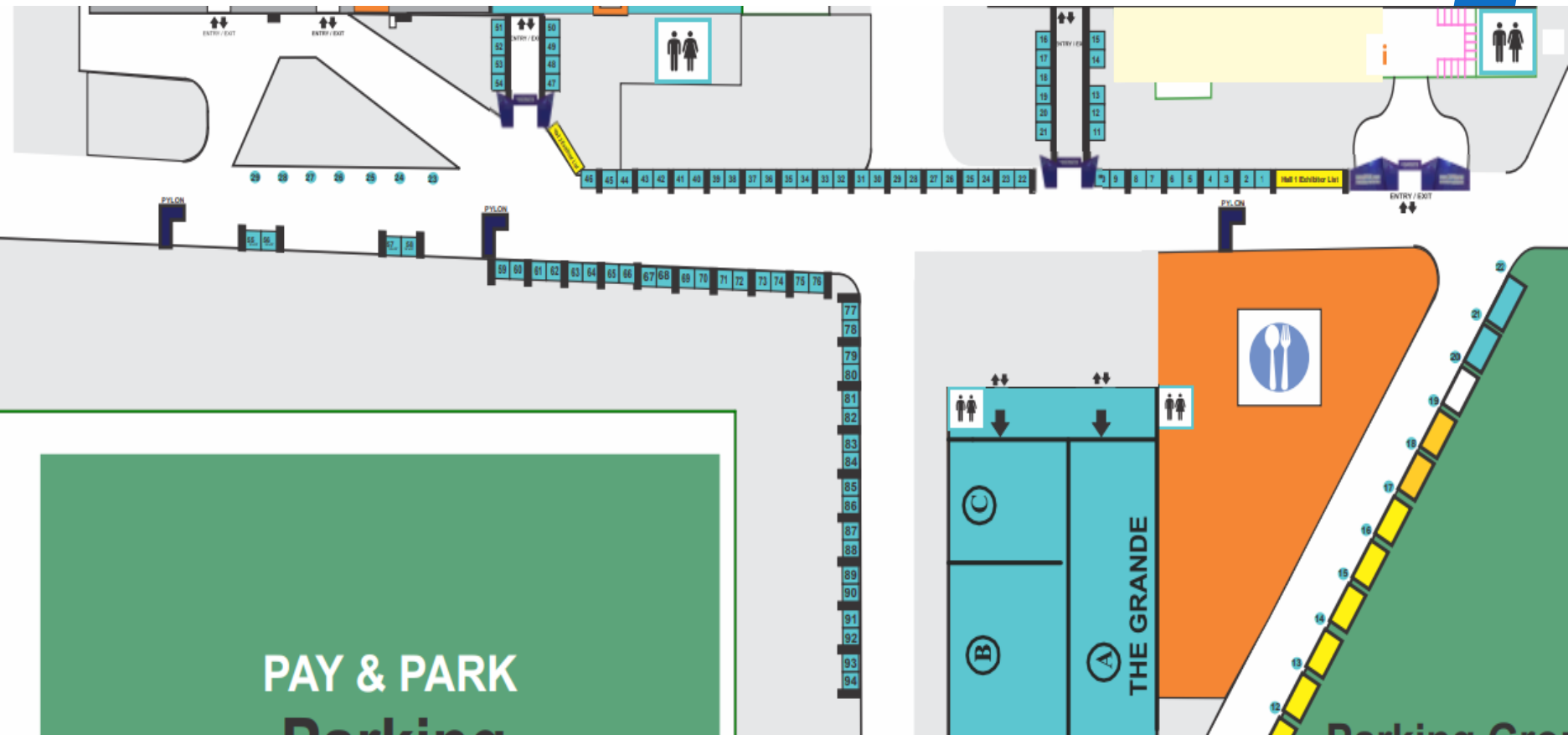


Wifi lounge / selfi zone

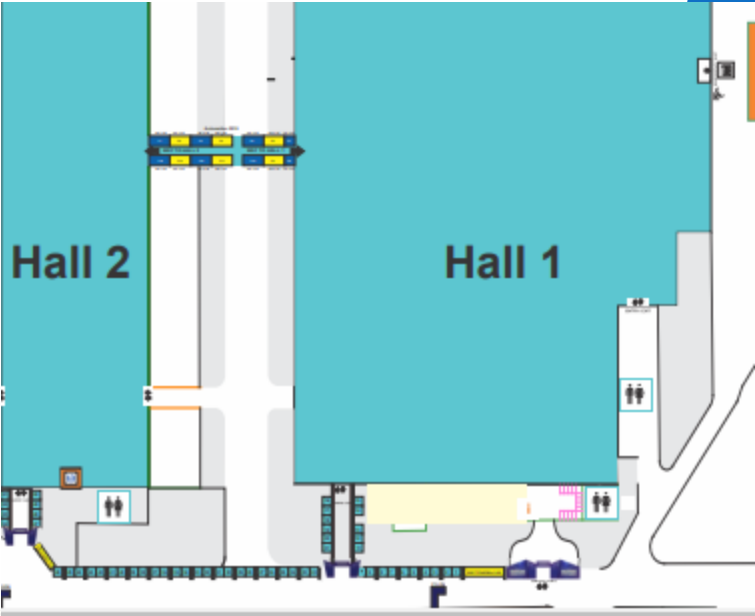
Venue Layout



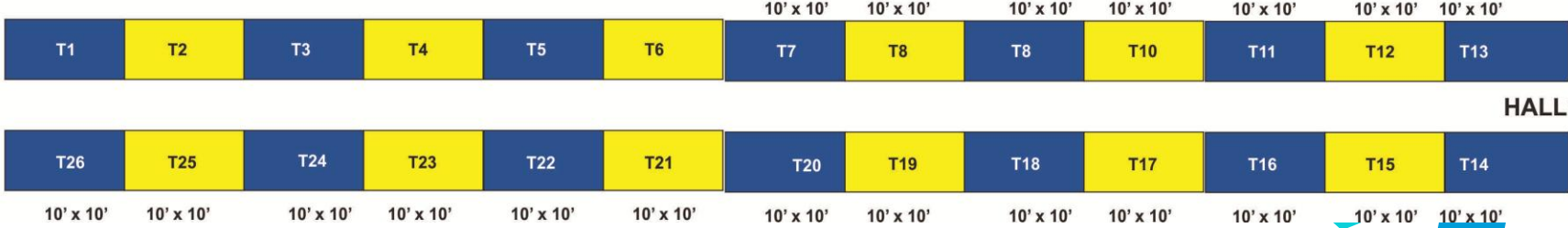
Pathway Hoardings



Tunnel between hall 1 & 2



Tunnel between hall 1 & hall 2



Brandings on Site-

Type	Information	Amount (Plus GST)
Main Gate Sponsorship	Branding in the main gate areas on both sides	Rs. 7,50,000
Floor plan on site	Your Company logo and a vertical strip advertisement	Rs.2,00,000
Strip ad in the floor plan	Physical plan with strip advertisement	Rs.50,000
Guide	Full page advertisement	Rs. 30,000
Pillar Branding	Pillars branding on 4 sides -height of 3 mtrs	Rs. 30,000
Conferences	Standees with logo in backdrop	Rs. 3,00,000
VIP Lounge	Standees with logo in backdrop	Rs. 5,00,000
Registration Back wall Branding	10 Companies	Rs 45000 each
Divider in Registration Area	Branding in the Divider area on both sides	Rs. 2,50,000
Overhead Buntings (Nesco approval awaited)	In aisle indicating rows 3 x 9 feet	Rs 25000 each
Pole standees	In the pathway to the exhibition Hall 6 x2 feet	Rs 15000 each
Pathway Hoardings	Size of 10 x 10 feet	Rs.30000



Thanks!

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